

**For Immediate Release**

June 6, 2017

**Natividad Medical Foundation tickets for a chance to win a Mercedes-Benz GLC300  
in the Pebble Beach Concours d'Elegance<sup>®</sup> Opportunity Drawing on sale now**

SALINAS, Calif. — Natividad Medical Foundation, a nonprofit fundraising organization in support of Natividad Medical Center, has been chosen as one of five charities to participate in the Pebble Beach Concours d'Elegance<sup>®</sup> Opportunity Drawing. The foundation is selling Opportunity Drawing tickets to the general public now through August 18 for a chance to win a 2018 Mercedes-Benz GLC300 sport-utility vehicle.

“Purchasing a ticket helps support Natividad Medical Center’s mission of providing high-quality care for all, regardless of their ability to pay,” said Linda Ford, president and CEO of Natividad Medical Foundation. “With the support of our donors, we’re giving every patient at Natividad, including the tiniest babies in our Level III Neonatal Intensive Care Unit (NICU), the chance at a healthy life.”

One hundred percent of all funds raised in ticket sales stay with the foundation, which supports innovative programs like the internationally recognized Indigenous Interpreting+<sup>®</sup>, provides specialized medical technology, enhances the county’s state-of-the-art trauma center, and supports its NICU, which takes care of hundreds of babies each year, some as small as 1.5 pounds.



Since the Concours began in 1950, more than \$23 million has been raised for charity. Mercedes-Benz, USA, is a regular partner with the Concours and donated the car for the drawing, which is valued at \$40,075.

“We are thrilled and honored to be chosen to participate as a charity at the Pebble Beach Concours d'Elegance,” Ford said. “We are so grateful to them and to Mercedes-Benz for their generosity, and thankful to all of our donors throughout the Monterey Peninsula and beyond for purchasing tickets for a chance to win this beautiful Mercedes-Benz GLC300 while also giving back to our community.”

The drawing for the car will be held at Pebble Beach Concours d'Elegance<sup>®</sup> on Sunday, August 20. An order form can be downloaded from the Natividad Medical Foundation’s website at [www.natividadfoundation.org](http://www.natividadfoundation.org). Tickets are \$100 and can also be purchased via a secure hotline at (831)783-2695. Ticket buyers need not be present to win. For more information, contact [pam@natividadfoundation.org](mailto:pam@natividadfoundation.org).

###



Transform Health Care into Healing<sup>SM</sup>

**Natividad Medical Foundation** is a nonprofit organization dedicated to bringing people together to strengthen the Natividad Medical Center, the one place that safeguards the lives and livelihoods of everyone in Monterey County. The foundation develops innovative programs like **Indigenous Interpreting+**<sup>®</sup>, provides specialized medical technology, enhances the county's state-of-the-art trauma center and supports its high-quality rehabilitation center. Its partnerships with funders, community leaders and the hospital transform health care into solutions that heal people, unite a community and stand as models for the nation. For more information, visit [www.natividadfoundation.org](http://www.natividadfoundation.org)

**Natividad Medical Center** is a 172-bed acute-care hospital owned and operated by Monterey County. As the safety-net hospital providing health care to the residents of Monterey County for more than 130 years, Natividad provides health care access to all patients regardless of their ability to pay. The hospital operates with a medical staff of over 300 physicians and has several specialty clinics and outpatient primary care clinics operated by the Monterey County Health Department. Natividad is a Level II Trauma Center providing the immediate availability of specialized personnel, equipment and services to treat the most severe and critical injuries.

**Media Contact:**

Linda Ford

Natividad Medical Foundation President and CEO

[linda@natividadfoundation.org](mailto:linda@natividadfoundation.org)

Mobile: 831.236.4100